

		C & C Analysis: Diet Plans (Healthy Lifestyle Plans?)				
Features	Everythingfood	WW	Beachbody	Noom	Yummly	
Dietitian Bio	✓	✗	✗	✓	✓	
Price Of Diet	✓	✓	✓	✓	✓	
Trial of diet	✓	✓	✗	✓	✗	
More than one diet	✓	✗	✓	✗	✗	
Detailed Diet Infomation	✓	✓	✓	✓	✓	
Recipes for diet	✓	✗	✓	✓	✓	
Exclusive Content for diet	✓	✓	✓	✗	✗	
Tiers of diet	✗	✓	✓	✗	✗	
Coaching for diet	✗	✓	✗	✓	✗	
Helpful Inspirations	✗	✓	✓	✓	✓	
Rewards for doing well	✗	✓	✗	✓	✗	
Success Stories	✗	✓	✓	✓	✓	
Articles for healthy living	✓	✓	TRUE (has a book)	✓	✓	
Shop Products for diet	✓	✓	✓	✗	✓	
Offers fitness programs	✗	✓	✓	✓	✗	
Support groups	✗	✓	✓	✓	✗	
Track your food daily	✗	✓	✗	✓	✓	
Meal Planner	✗	✗	✗	✓	✓	
Guided Recipes	✓	✗	✗	✗	✓	
Mobile App	✗	✓	✓	✓	✓	